



**Provincial Summit:
Growing Communities
One Idea at a Time**
September 27-28, 2022



Hosted by:



Presented by:

BHP



The Saskatchewan Economic Development Alliance and partner SIEDN join Community Futures Saskatchewan to host a **Provincial Summit on Growing Ideas One Community at a Time**. Community leaders and builders from around the province will gather at Dakota Dunes Resort on September 27 and 28, 2022 to talk about our future in Saskatchewan.

This annual forum provides a space where all sectors can share expertise and resources to support our common client: community. Visit www.saskleaders.com for the latest speaker details, program updates, and registration information.

PLENARY SESSIONS

The Sacred Path of Disruption: Indigenous Worldview as the Pathway Home

Teara Fraser

Culture has the potential to connect us to one another and show us the transformative possibilities of creating and inhabiting diverse spaces of belonging. Award-winning entrepreneur and Canadian Aviation leader, CEO Teara Fraser, sees this interconnectedness which we long for as being at the heart of Indigenous worldview.

As the first Indigenous woman to establish her own airline, Iskwew Air, Fraser is carving her own path through what has historically been a male-dominated industry. Named one of Canada's Top 25 Most Influential Women and featured on the MacLean's 2021 Power List and chosen as one of 18 "real-world heroes" for DC's Comics Graphic Novel Wonderful Women of History, Teara will discuss the crucial importance of Indigenous worldview as the path to necessary disruption of systems, laying a foundation for communities to grow, one idea at a time.



Crafting the Future You Desire (Livestream)

Jesse Hirsh



Historically, great crises and catastrophes are followed by renaissances and periods of incredible innovation. During the past several years, some organizations and communities have responded to disruption with incredible resilience, resulting in unprecedented growth and success. Beamed to Saskatchewan from his rural Ontario farm, Jesse will cover important questions about our response to disruption: What is the difference between success and failure, between frustration and excitement? What are the steps communities and businesses should be taking now to leverage this transitional period and ensure a prosperous and sustainable future?

Jesse is a futurist (and a farmer!) who brings excitement and curiosity to technical topics, and has even reinvented his own business as a result of the disruptions in the 2020s. He applies almost 30 years of professional experience as a public speaker, facilitator, and broadcaster, while showing by example that virtual presentations and consulting are game-changing innovations—not inferior or temporary solutions.

What New Seeds Are We Sowing

A Panel on the Future of Ag

Agriculture in Saskatchewan is no stranger to innovation; find out what's on the horizon for the Land of the Living Skies with a panel exploring the agricultural opportunities for local and regional growth.

The Future of Work: The Great Resignation to the Great Reimagination

Steven Harrington

To overcome the Great Resignation, we need to rethink, reshuffle, refocus, and reset to achieve the Great Reimagination. Organizations have an opportunity to become more human-centric, agile, resilient, and sustainable. While the forces may be similar, the impact on people, their purpose, the work they do, and how they do it will be very different across sectors, businesses, and roles. It's time for leaders to shift their thinking on talent and the nature of work itself.



Tourism: Bridging Traditions & Technology

Bridging traditions and technology is now essential to market and deliver authentic tourism experiences. In this session, [Canadian Ecotourism Services](#) will share best practices in applying innovation and sustainable community development in remote and urban communities across Canada.

Community Transformation Begins Here

Around the province, communities are taking the initiative to ensure their digital future. Find out how three Saskatchewan communities took the DIY approach to close the digital divide and ensure residents and business have the broadband service they need in 2022 and beyond.

Tina Rasmussen, [MLTC Industrial Investments](#)
Councillor Chris Enns, [Town of Waldheim](#)

Making Great Decisions

We are making decisions every hour, every day. Short-term and long-term, we make decisions consciously and unconsciously, impacting every aspect of our life. [David Smith of Logia Consulting](#) will show you how to go beyond making good decisions and start making **great** decisions.

Enhancing Your Attraction Quotient

Discover how rural businesses are turning themselves into Consumer Destinations. A panel of four businesses will share how applying concepts from the Destination Creation Program are making a difference in their businesses.

Bluebell Rivers, [Skyriver Shala](#)

How UAVs Can Help U (Livestream)

From transporting people and supplies to intervening in medical emergencies, unmanned aerial vehicles (UAVs) can get you new places and solve old problems. [Draganfly CEO Cameron Chell](#) will discuss current and future applications of drone technology for rural and remote communities.

CONCURRENT SESSIONS

MORE SESSIONS WILL BE ANNOUNCED AS THEY ARE CONFIRMED!



Your New Superpower: Community-Based Investment

Join Co-operatives First and a panel of community leaders in discussing local investment initiatives that are percolating across the prairies.

Lauren Johnson, [Town of Shaunavon](#) and Shaunavon Opportunity Fund Co-op

Seth Leon, [Alberta Community and Co-op Association](#) and [Local Investing YYC](#)

Jeff Montgomery, [SES Solar Co-op](#)

Fostering Future Entrepreneurs

With more than a quarter of Saskatchewan's population under 20 years old, what does the future of entrepreneurship look like in our province? Hear from a panel of young entrepreneurs to find out what they're doing and how communities can support up-and-coming businesses.

Supply Chains: Regional is Resilient

Global leader BHP is well known for its commitment to developing regional supply chains. Discover their best practices and how to build sustainable local and regional industry linkages in the communities you serve.

Crystal Malainey, [BHP](#)

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Growing the Ecosystem with Community-Based Enterprises

By embracing community-based enterprise, we can realize the potential within marginalized communities, reduce barriers, and create stronger, more welcoming communities. Presenters will share their stories and show how you can play a role in community and business resilience.

Aaron Timoshyk, [Build Up Saskatoon](#)

Driving CED with Distributed Energy Systems

This session will discuss the \$11 billion in funding programs supporting municipalities and businesses with clean energy initiatives.

Erwin Heuck P.Eng., [Distributed Energy Association of Saskatchewan](#)

Stories From the Field: Tourism Clusters in Saskatchewan

We all know our communities have much to offer—not just in resources and business prospects, but also in exciting experiences for tourists. Combining the concepts of business clusters with tourism opportunities can help build capacity and attract tourists for your community. Darcy Acton from [Tourism Saskatchewan](#) will share success stories from the province to help you see the possibilities close to home.

Build a Proposal to Protect Your Local Food System

Imports of fruits, vegetables, and nuts that contribute to our national food security will initially become more expensive, then more scarce—which means we need to pay attention and start taking action. In this interactive session, [Growcer](#) will help you create a proposal to support year-round food growing projects and take control of the local food system.

The Most Important Element of Your Community Website

During this fast-moving and engaging session, you will learn how your website can help your location stand out from the crowd and get the attention of businesses, location advisors, and potential residents. The session will explain why your website needs to promote your community's *why* and how to keep people engaged on your website longer. There will be case studies and plenty of opportunities to discuss what this means for your community.

David Parsell, [Localintel Economic Development](#)

Bring Skills Development to Your Doorstep with VR & AR

Dwayne Melcher and his team at [Melcher Studios](#) will illustrate initiatives under development to deliver training remotely using virtual and augmented reality technologies.

Is Your Community Investment Ready?

Invited panelists Gavin Conacher, [World Trade Centre](#); Katlin Ducherer, [City of Lloydminster](#); and Charly Ondako, [CanExport Community Investments Program](#) will bring the perspectives of an investor, an investment-ready municipality, and a Government of Canada program designed to help communities and nations attract investment.

The Mindshift: Rethinking Our Approach to Economic Recovery

Developmental lenders played a critical role in supporting Saskatchewan business owners throughout the pandemic. Moving forward, as we come to accept the fact that COVID didn't cause the financial vulnerability felt by thousands of small business owners, it exposed it, now may be the time to rethink our road to recovery. Join former lender, financial strategist and behaviouralist, [Tausa Woods Richardson](#), as she takes us through an extraordinary thought process, using a First Principles approach to entrepreneurship and economic recovery.

Growing Communities



One Idea at a Time

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**Register by
August 12, 2022
to save!**

**EARLY
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PRICES**



Provincial Summit on Growing Communities One Idea at a Time

September 27 & 28, 2022

REGISTRATION FORM

Submit by fax 306 500 9863 or email seda@seda.sk.ca

ATTENDEE INFORMATION

Name: _____ Title: _____

Company/Organization: _____

Mailing Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____ Email: _____

Please note any special dietary needs: _____

REGISTRATION FEE **Save 25% before June 27, 2022**

	Super Early Bird	Early Bird	Regular Rate
	Until June 27	June 28-August 12	After August 12
SEDA MEMBER/CFDC	\$300 + GST = \$315.00	\$350 + GST = \$367.50	\$400 + GST = \$420.00
NON-MEMBER/NON-CFDC	\$350 + GST = \$367.50	\$400 + GST = \$420.00	\$460 + GST = \$483.00

PAYMENT

Cheque Enclosed Visa MasterCard

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GENERAL INFORMATION

1. Registrants will be contacted prior to the summit to select their choice of concurrent sessions.
2. Cancellation for this event will be accepted in writing until August 12, 2022—less a \$25 administration fee. **No cancellations after August 12—but substitutions will be accepted.**
3. Forum program is subject to change.

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