

# 2023 Provincial Summit

## Building a Solutions Focused Economy

Partnership Opportunities



October 11-12, 2023





Saskatchewan's 2023 Economic Development Summit will attract approximately 200 leaders from across the province on October 11 and 12, 2023. The **Saskatchewan Economic Development Alliance (SEDA)** and its partners will host the two-day summit at the Saskatoon Inn.

We invite organizations and firms to participate in the Provincial Summit as a valued partner. Your support helps us offer a reasonable registration rate for delegates. Please contact the SEDA office at 306-384-5817 to discuss how you can join the summit as a partner to support our community-based efforts to rebuild strong and resilient economies.

## Program Highlights

**Building a Solutions Focused Economy** aims to highlight the current and emerging catalysts fundamentally reshaping our economy and society. We need to determine how to integrate and leverage these opportunities—and address challenges—to set us on a path of generational prosperity.

Lasting solutions are neither quick nor easy and cannot be undertaken in isolation. The road to 2030 will be dynamic and we must start now by making the decisions that will have a real impact on our economy, environment, and community.

Conference sessions will address topics that have direct impact on Saskatchewan communities and nations and will provide the audience with the practical information and tools to support socio-economic prosperity locally and provincially.

## Tradeshow Booths Available

Get access to Summit attendees and guests with space exclusively for your business or organization.

Booths are \$500 plus GST, and space is limited.

Serving the province since 1984, SEDA equips communities with the skills, knowledge, resources, and connections required to embrace change and build a sustainable future. Supporting the socio-economic health of Saskatchewan communities, SEDA works behind the scenes provincially and alongside local leaders.



Established in 2012, SIEDN was created organically through discussions among key Indigenous economic development leaders who felt that a centralized support organization could result in better outcomes for Indigenous economic development officers and economic development corporations.



## Changemaker Partner • \$10,000+

- High-profile recognition prior to and during the summit as the **Presenting Sponsor**
- Speaking opportunity
- Plenary speaker introduction
- Host a roundtable session on a topic of your choice
- Official sponsor of a SEDA Award of Excellence:
  - Logo branding on the award plaque
  - Presentation to the recipient at the event
  - Posted online for 12 months
  - Distributed via social media
- Opportunity to host a corporate display table in the foyer or set up multiple corporate banners stands within the plenary area
- Branding on event lanyards
- Logo on promotional materials including 12 months on the event website
- Logo featured on the event registration page (online) and confirmation email to registrants
- Back cover full-page ad included in print and electronic forum program (camera-ready ad must be provided)
- Insertion of two 30-second videos to run during the forum (one per day)
- Five event registrations
- Logo recognition in sponsorship PowerPoint loop and profile in the virtual event app
- Dedicated social media announcements on social media platforms before and after the event

# PARTNERSHIP OPPORTUNITIES



## Growth Partner • \$5,000+

- Opportunity to introduce one of four Plenary Sessions (first-come, first-served basis) with five minutes to provide an overview of your organization on stage
- Opportunity for a corporate banner stand within the plenary area
- Official sponsor of a SEDA Award of Excellence:
  - Logo branding on the award plaque
  - Presentation to the recipient at the event
  - Posted online for 12 months
  - Distributed via social media
- Logo on promotional materials including 12 months on the event website
- Logo featured on the event registration page (online) and confirmation email to registrants
- Half-page advertisement included in print and electronic forum program (camera-ready ad must be provided)
- Two event registrations
- Logo recognition in sponsorship PowerPoint loop and profile in the virtual event app
- Dedicated social media announcements on social media platforms before and after the event

## Resilience Partner • \$2,500+

- Recognition as breakfast or luncheon sponsor
- Logo with link on the event website for 12 months
- Acknowledgment from the podium and logo on sponsorship PowerPoint loop
- Logo on promotional materials including 12 months on the event website
- Quarter-page advertisement included in print and electronic forum program (camera-ready ad must be provided)

## Network Partner • \$1,000+

- Recognition as network break sponsor (multiple sponsors for each break)
- Logo with link on the event website for 12 months
- Logo included in print and electronic forum program
- Verbal recognition from the podium
- Logo recognition in sponsorship PowerPoint loop and profile in the virtual event app

## Other Partnership Opportunities

We invite your organization to partner in other ways such as providing door prizes and/or gifts in kind. Please contact the SEDA office at 306-384-5817 to discuss how we can provide you with the best partnership opportunity.

# Partnership Commitment Form

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## Level of Partnership

- Changemaker Partner: \$10,000
- Growth Partner: \$5,000
- Resilience Partner: \$2,500
- Network Partner: \$1,000
- Tradeshow Booth: \$550 (\$500+GST)



## Payment

Please invoice me

Cheque enclosed

Credit card: Visa  MasterCard

Name on card: \_\_\_\_\_

Card number: \_\_\_\_\_

Expiry date: \_\_\_\_\_ 3-digit security code on back of card: \_\_\_\_\_

Signature: \_\_\_\_\_

Billing address  
(if different  
from above): \_\_\_\_\_

**Once completed, please send to:**

seda@seda.sk.ca

Saskatchewan Economic Development Alliance (SEDA)