

2023 Provincial Summit

Building a Solutions Focused Economy



October 11-12, 2023

Hosted by:



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Wednesday, October 11 Agenda

Agenda subject to change

7:00 a.m. Breakfast Sponsored by Great Plains College

8:30 a.m. Opening Remarks Ballroom B

9:00 a.m. Plenary Session Ballroom B Sponsored by BHP

Toward a Solutions Focused Economy

Gary Merasty

9:30 a.m. Network Break Sponsored by Localintel

9:45 a.m. Concurrent Sessions

Ballroom B

Collaboration is Our Superpower: Panel #1

Geoff Gay, Athabasca Basin Development

Tyler Morin, Sakitawak Development Corporation

Ashley Charles, Muskoday Economic Development Corporation

Ballroom C

Social Enterprise and Sustainable Tourism

Brian Cant, 4VI

10:45 a.m. Concurrent Sessions

Ballroom B

Panel: The Housing Conundrum

Chris Sicotte, Canada Mortgage and Housing Corporation

Alex Miller, Big Block Construction

Jason Mercredi, Métis Nation Saskatchewan

Taylor Parady, Canada Mortgage and Housing Corporation

Ballroom C

Strengthening Regional Supply Chains

Carl Macdonald, Kinetic GPO

Thomas Benjoe

11:45 a.m. Luncheon Sponsored by Co-operatives First followed by SEDA Award Presentations

1:00 p.m. Concurrent Sessions

Ballroom B

Tipping Point: Decentralized Energy Solutions

Moderator: Alicia Couto, Innovate Calgary

Cory Gelowitz, SaskPower

Dr. Martin J Boucher, Johnson Shoyama Graduate School of Public Policy

Amber Weckworth, City of Saskatoon

Ballroom C

Supporting Your Story with Data

Colin Savage, Economic Development Regina

2:00 p.m. Concurrent Sessions

Ballroom B

Outcomes-Based Financing for Outdoor Recreation (Livestream)

Risa Hiser, Quantified Ventures

Ballroom C

Sustainable Solutions: The Circular Economy

Andrew Telfer, Smart Cities Office at City of Guelph

3:00 p.m. Network Break Sponsored by Community Futures Saskatchewan

3:15 p.m Concurrent Sessions

Courtyard Room

Creating a “Virtual” Settlement Office in Rural and Remote Communities

Lindsay Rubeniuk, 100th Meridian Immigration

Ballroom C

Is Your Community Ready for Next?

Cindy Reid-Shelton, Ready for Next Cities

5:00 p.m. Networking Social Ballroom B & C

Join us for an evening social with a live recording of The SKoop podcast plus appetizers and a cash bar. Get your questions ready: Audience participation is encouraged! **Sponsored by FlexNetworks and Innovation Federal Credit Union**

Thursday, October 12 Agenda

Agenda subject to change

7:00 a.m. Breakfast sponsored by Tourism Saskatchewan

8:30 a.m. Opening Remarks Ballroom B

8:45 a.m. Plenary Session Ballroom B Sponsored by SUMA

Leading with Purpose

Lisa Helps

9:30 a.m. Break Sponsored by FCC

9:45 a.m. Concurrent Sessions

Ballroom B

Ballroom C

Collaboration is Our Superpower: Panel #2

Colleen Christopherson-Cote, Saskatoon Poverty Reduction Partnership
Tammy MacDonald, Town of Esterhazy
Lindsay Alliban, Three Points Economic Partnership

Tourism Development: Offering Peace of Mind

Todd Brandt, Destinate Group
Kyla Bouvier, Back2Nature Wellness and Adventures

10:45 a.m. Concurrent Sessions

Ballroom B

Ballroom C

Workforce Development: Collaborative Solutions (Livestream)

Kirsten Lindsay, Francis Tuttle Technology Centre, Oklahoma City

The Case for Non-Traditional Housing Solutions

Bryan McCrear, 3twenty
Nick Sackville, Big Block Construction

11:45 p.m. Luncheon Sponsored by CN

12:30 p.m. Plenary Session Ballroom B Sponsored by Affinity Credit Union

Present Day Pioneering

Sarah Calhoun

1:30 p.m. Concurrent Sessions

Ballroom B

Ballroom C

Resident Attraction and Retention: Childcare Solutions

Cathy Edwards, Cooperatives First
Sue Delanoy, Child Care Now
Gillian LaBoucane, Town of Maple Creek
Samantha Ecarnot, Ministry of Education
Andrea Van Vliet, Ministry of Education

Crafting the Perfect Pitch to Site Selectors, Businesses and Talent

Steve Kirby, Localintel

2:30 p.m. Concurrent Sessions

Ballroom B

Ballroom C

Meeting the Next Wicked Challenge: Farm Succession

Duane Guina, Farmland Legacies
Cindy Reid-Shelton, Ready for Next Cities

Rurban Investment Attraction Project

Cathy Goulet, Killick Leadership Group

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**Thank you to all the sponsors of the 2023
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We appreciate the support from these organizations, which helps us offer a reasonable rate for delegates.

Plenary Sessions October 11

9:00 a.m.

Toward a Solutions Focused Economy

Complex issues such as food security; climate change; diversity and inclusion; digital access and adoption; healthcare; and workforce development all continue to affect communities, nations, private and non-governmental organizations—and these issues cannot be addressed in isolation. Our opening plenary will illustrate the need for a solutions-based economic approach in Saskatchewan to support inclusive and equitable prosperity.

Gary Merasty

5:00 p.m.

Networking Social

Join us for an evening social with a live recording of The SKoop podcast plus appetizers and a cash bar. Get your questions ready: Audience participation is encouraged!

Dale Richardson

Sally Housser

Kevin Doherty

Hopin to our event app!

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Concurrent Sessions

October 11

9:45 a.m.

Collaboration is Our Superpower: Panel #1

Working on behalf of their community or groups of communities/nations, development corporations continue to successfully illustrate the efficacy of this model. Learn more about the impact of this model with our guest panel.

Geoff Gay, Athabasca Basin Development

Tyler Morin, Sakitawak Development Corporation

Ashley Charles, Muskoday Economic Development Corporation

Social Enterprise and Sustainable Tourism

In 2022, Tourism Vancouver Island announced it will forge a new path forward coming out of the pandemic by transitioning from a destination management organization (a traditional business model in the tourism industry) to a social enterprise. Called 4VI, the business was created to ensure that travel is a force for good for Vancouver Island—forever. Learn more about how 4VI is walking the talk on sustainable tourism.

Brian Cant, 4VI

10:45 a.m.

Strengthening Regional Supply Chains

It seems everyone learned the term “supply chain” in 2020, but the instability of supply chain fulfillment remains a real concern. Learn how a commitment to Indigenous procurement can add resilience to our regional supply chains while bringing the intent of reconciliation to life in our communities.

Carl Macdonald, Kinetic GPO

Thomas Benjoe

Panel: The Housing Conundrum

Panelists representing various stakeholders in the housing continuum will discuss potential approaches to short- and long-term housing shortages.

Chris Sicotte, Canada Mortgage and Housing Corporation

Alex Miller, Big Block Construction

Jason Mercredi, Métis Nation Saskatchewan

Taylor Parady, Canada Mortgage and Housing Corporation

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SOCIAL ENTERPRISE HUB

Organizations representing these three sectors have come together to support social enterprise development in Saskatchewan.



We look forward to working with many other collaborators from the public, private and non-profit sectors as together we focus on building more inclusive, strong and sustainable local economies.

www.sasksocialenterprisehub.ca

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Concurrent Sessions

October 11

1:00 p.m.

Tipping Point: Decentralized Energy Solutions

The regulatory and economic environment is evolving to facilitate deployment of locally available renewable energy resources as well as expanded access to clean energy in remote communities. Learn how municipalities and nations can move this agenda forward with our guest panel.

Moderator: Alicia Couto, Innovate Calgary

Cory Gelowitz, SaskPower

Dr. Martin J Boucher, Johnson Shoyama Graduate School of Public Policy

Amber Weckworth, City of Saskatoon

Supporting Your Story with Data

Figuring out what you have to offer is both a science and an art. To understand you need both data and a compelling story built on it. But what if the data isn't there? Or isn't specific to your community and its vision? Engage with Colin Savage in this workshop to delve into the data and how to use it to showcase your community's advantages.

Colin Savage, Economic Development Regina

2:00 p.m.

Sustainable Solutions: The Circular Economy

The circular economy is a potential solution in multiple areas of industry and society. Remanufacturing, redesigning, reducing—to create new economic opportunities and a more sustainable and resilient economy are examples of circular strategies.

Andrew Telfer, Smart Cities Office at City of Guelph

Outcomes-Based Financing for Outdoor Recreation (Livestream)

Quantified Ventures is committed to nurturing sustainable economic development solutions. This session will profile their outcomes-based economic development work with an emphasis on outdoor recreation financing models.

Risa Hiser, Quantified Ventures

3:15 p.m.

Creating a “Virtual” Settlement Office in Rural and Remote Communities

This session will focus on how your community can set up your own low-cost, sustainable, “virtual” settlement office without government funding. You will go from feeling uncertain if your community can provide these services to knowing that this can not only be done but beyond what you imagined, efficiently and effectively.

Lindsay Rubeniuk, 100th Meridian Immigration

Is Your Community Ready for Next?

Imagine whole communities engaged in the process of successful business ownership transitions, to sustain and grow prosperity for all. Learn more from the Ready for Next team and potential scalable business retention, preparedness, and transition programming.

Cindy Reid-Shelton, Ready for Next Cities

What are the businesses in your community worth?

The answer may be a surprise.



Help owners in your community understand the value of their business and how to maximize this value and prepare for their transition, no matter how far away.

Businesses are the economic heart of your community. Our RFN Cities Business Owner Toolkit will help owners understand what drives and kills value and how to build a best-in-class business that stands the test of time.



Learn more about the Business Owner Toolkit or book a demo:
cities@readyfornext.com



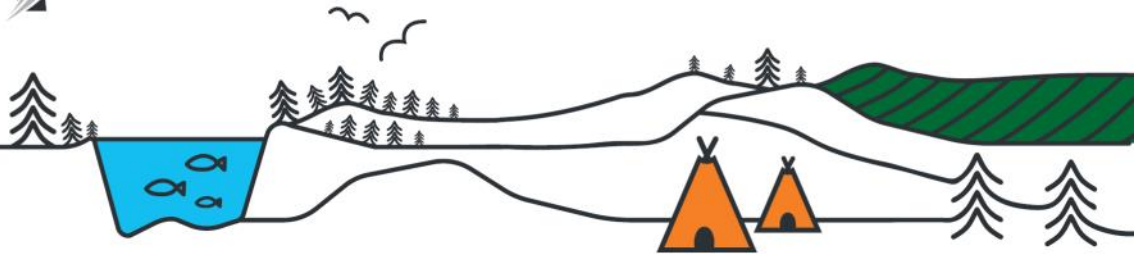
GROWING INDIGENOUS PARTICIPATION IN THE ECONOMY



SIIFC.CA

The Government of Saskatchewan established the Saskatchewan Indigenous Investment Finance Corporation (SIIFC) to increase Indigenous economic opportunity through participation as equity owners of major projects.

The SIIFC provides loan guarantees of at least \$5 million to Indigenous communities and entities to invest in natural resource development and value-added agriculture projects.



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- ▶ Municipal Strategy

No group in Canada has completed as many economic development and strategic planning projects as Deloitte's Economic Advisory team, with more than 400 projects completed for rural and urban municipalities, economic development organizations, and provincial and federal government departments.



Our team of highly experienced professionals brings world-class capabilities in public sector market research and foresight into future market trends affecting local economies, working collaboratively with clients to make an impact that matters.



Plenary Sessions

October 12

8:45 a.m.

Leading with Purpose

Moving through this current decade of change requires public and private organizations to collaborate in new ways. The former two-term mayor of Victoria, British Columbia is currently working as Housing Solutions Advisor to Premier Eby for the start-up of BC Builds. As mayor Lisa worked hard to create deep collaboration across the community to get Victoria ready for the future, and across the province as co-chair of the BC Urban Mayors Caucus to advance shared priorities for cities.

Lisa Helps

12:30 p.m.

Present Day Pioneering

This is an unlikely story. It is a story about pants and small-town Montana. It is a story about music, chainsaws, and possibilities. It is about entrepreneurship, working hard, and establishing a rural Foundation. It is about people, the land, and how we need each other. It is a reminder that we can do big things in small towns.

Sarah Calhoun

2023 Provincial Summit

Building a Solutions Focused Economy



[CREATING CONNECTIONS]

A WORKSHOP ON EXPLORING CO-OPERATIVES

This workshop introduces economic development professionals to the co-operative business model and explores how co-operatives fit within local opportunities.

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Concurrent Sessions October 12

9:45 a.m.

Collaboration is Our Superpower: Panel #2

Our second panel will share stories of their community-driven collaboration.

Colleen Christopherson-Cote, Saskatoon Poverty Reduction Partnership

Tammy MacDonald, Town of Esterhazy

Lindsay Alliban, Three Points Economic Partnership

Tourism Development: Offering Peace of Mind

Combining various tourism services into one all-inclusive experience for the visitor takes the guesswork out of their travel planning. Offering simplicity and peace of mind in a turbulent world is a strategic advantage. This session will provide steps for communities and businesses to build effective product packaging.

Todd Brandt, Destinate Group

Kyla Bouvier, Back2Nature Wellness and Adventures

10:45 a.m.

The Case for Non-Traditional Housing Solutions

Rapid housing solutions are now a priority in many Saskatchewan communities. Learn more on the opportunity for modular builds and discuss what developers are looking for in this session.

Bryan McCrea, 3twenty

Nick Sackville, Big Block Construction

Workforce Development: Collaborative Solutions (Livestream)

Creating new systems approaches to workforce development is required in this decade of change. This session will profile successful workforce development programming that bring together middle school, high school, post-secondary, and adult learners together into independent workforce pipelines.

Kirsten Lindsay, Francis Tuttle Technology Centre, Oklahoma City



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Concurrent Sessions October 12

1:30 p.m.

Resident Attraction and Retention: Childcare Solutions

The need for childcare and enhanced early learning solutions helps working parents enter and remain in the workforce, while also developing the workforce of tomorrow. Meeting this need is a priority for economic developers and community leaders. Learn how to mobilize and ensure you are in a position to attract and retain residents.

Cathy Edwards, Cooperatives First

Sue Delanoy, Child Care Now

Gillian LaBoucane, Town of Maple Creek

Samantha Ecarnot, Ministry of Education

Andrea Van Vliet, Ministry of Education

Crafting the Perfect Pitch to Site Selectors, Businesses and Talent

Join Localintel's Vice President, Steve Kirby, as he reveals the potential of combining local knowledge, AI, and data visualizations to create a compelling pitch for your community. Discover how this innovative approach can make your community stand out to site selectors, businesses, and top talent, as well as how to effectively utilize this pitch across your website, social media platforms, and other marketing channels.

Steve Kirby, Localintel



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2:30 p.m.

Meeting the Next Wicked Challenge: Farm Succession

An estimated 40 per cent of Canadian farmers plan to retire by the early 2030s. Join Saskatchewan's Farmland Legacies, a land trust operating since 1996, and farm succession specialists in discussing how we can stave off this looming agricultural crisis.

Duane Guina, Farmland Legacies

Cindy Reid-Shelton, Ready for Next Cities

Rurban Investment Attraction Project

Learn about the successful pilot project implemented within Alberta's Battle River Alliance region. It is now being replicated across Alberta, bridging the gap between investors and communities.

Cathy Goulet, Killick Leadership Group





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