



D. James Leier



Development Insights

D. James **Leier** is highly regarded and well-recognized champion of positive development. James gained significant insight into effective community based organization management in executive and board positions with regional development agencies and associations. He honed his expertise in finance, marketing, governance, and performance management in senior executive positions in the private sector. James brings over 25 years delivering solutions to over 500 business development clients and over 125 consulting assignments.

Areas of Expertise: Market Assessments; Impact Analysis; Economic Development; Planning; Engagement; Business Development; Project Management; Financial Analysis; Venture Planning; Investment Development; Stakeholder Engagement; Indigenous Development Ventures; Finance; Marketing; Development Strategies; Organizational Development; and Performance Management.

Business Venture Development Insights - Thriving economies have opportunities for new and existing business growth. Understand industry accepted standards to define and prove the market opportunity, assess and demonstrate financial viability, and establish the plan to present the team and implement the business venture. Customize your experience based on a number of key development illustrations.

Housing Project Development Insights - Growing communities need housing. Learn about the basics for housing project development along the housing continuum or take a more in-depth look at various facets to advance housing projects. Understanding trends and your market can address market and non-market housing growth across a range of demographic segments.

Indigenous Business Development Insights - Economic reconciliation is beneficial for Indigenous organizations and the economy. Discover the potential for Indigenous business to secure new opportunities, grow business, and generate economic benefits. Position your community for new levels of growth and renewal through Indigenous business development relationships.

Strategic Development Insights - Economic development organizations, communities, Indigenous development corporations, non-profit organizations, and private enterprise can achieve success through sound planning. Determine the options and planning process ideal to the success of your organization and community. Explore tools to turn the aspirations of your group into a strategy for positive outcomes.