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PATHS TO PROSPERITY
Provincial Summit

June 10-13, 2024
Saskatoon Inn



The Saskatchewan Economic Development Alliance (SEDA) and the Saskatchewan Indigenous Economic Development Network (SIEDN) are coming together once again in 2024 to host the Paths to Prosperity Provincial Summit. We invite organizations and firms to participate in the Provincial Summit as our valued sponsors.



THE SUMMIT

The annual summit is the only provincial community and economic gathering in Saskatchewan. It brings together industry experts, thought leaders and community builders to focus on current and emerging opportunities for communities, nations and industry. An inclusive program will examine multiple aspects of the economic ecosystem.

By joining us as a valued sponsor, your organization will have exposure to a wide audience of industry professionals and decision-makers. Your support will enable the event hosts to further their mandate of accelerating generational prosperity; a mandate that will only be achieved by building trust and forging partnerships between individuals, industry, communities and nations.

The following sponsorship opportunities have been tailored to meet a variety of budgets and recognition elements. Organizers are open to customizing these options to meet your objectives.

PARTNER OPPORTUNITIES

Presenting Sponsor \$10,000+

One Opportunity

High-profile recognition prior to and during the event as Summit Presenting Sponsor:

- Ten minute speaking opportunity
- Corporate logo co-branded on delegate lanyards
- Insertion of two 30-60 second corporate videos to run during the event
- Official sponsor of a **SEDA Award of Excellence** including branding on the award plaque and presentation to the recipient at the summit. Award presentation photo posted online for 12 months and shared via social media
- Five summit registrations
- Corporate display table in the foyer or multiple corporate banner stands within the plenary and concurrent session areas
- Logo on promotional materials including 12 months on the summit website
- Logo featured on the summit registration page (online) and confirmation email to registrants
- Logo recognition in PowerPoint loop and event signage at summit
- Dedicated announcements on social media platforms before and after the summit
- Back cover full-page ad in digital program (camera-ready ad must be provided)



Sustainability Sponsor \$10,000+

One Opportunity

Sponsor of the Summit AND Pre-Summit Investment Attraction Workshop:

- Sponsor representative to open and close workshop on June 10 and 11
- Ten minute speaking opportunity at the Summit
- Official sponsor of a **SEDA Award of Excellence** including branding on the award plaque and presentation to the recipient at the summit. Photo opportunity posted online for 12 months and shared via social media
- Corporate display table in the foyer or multiple corporate banners stands within the plenary and concurrent session areas
- Logo on promotional materials including 12 months on the event website
- Logo featured on the event registration page (online) and confirmation email to registrants
- Full-page ad in digital program (camera-ready ad must be provided)
- Five event registrations
- Logo recognition in sponsorship PowerPoint loop at event and on event signage
- Dedicated announcements on social media platforms before and after the summit

Sold



Delegate Care Sponsor \$5000

Showcase your brand with a delegate care package provided to all event attendees.

- The delegate care package will include items such as co-branded journals and mints along with an option for Care Sponsors to include their own items
- Three minute speaking opportunity to plenary audience
- Introduction of concurrent session speakers
- Sponsor of a **SEDA Award of Excellence** including branding on the award plaque and presentation to the recipient. Award presentation photo posted online for 12 months and shared via social media
- Corporate display table in the foyer or two corporate banner stands
- Logo featured on the summit registration page (online) and confirmation email to registrants
- Logo on promotional materials and 12 months on summit site
- Three summit registrations
- Logo recognition in summit PowerPoint loop and on event signage
- Announcements on social media platforms before and after the summit

Growth Sponsor \$5000

Two Opportunities

Exclusive recognition at one of two Summit luncheons.

- Corporate logo on luncheon dessert
- Three minute speaking opportunity. Introduction of Luncheon Speaker
- Sponsor of a **SEDA Award of Excellence** including branding on the award plaque and presentation to the recipient. Award presentation photo posted online for 12 months and shared via social media
- Corporate display table in the foyer or two corporate banner stands
- Logo on promotional materials and 12 months on the summit website
- Logo featured on the summit registration page (online) and confirmation email to registrants
- Three summit registrations
- Logo recognition in summit PowerPoint loop and on event signage
- Dedicated announcements on social media platforms before and after the summit



Resilience Sponsor \$5,000

Two Opportunities

Exclusive recognition at one of two Summit breakfasts.

- Sponsor signage at Breakfast Buffet
- Three minute speaking opportunity and introduction of Breakfast Plenary Speaker
- Official sponsor of a **SEDA Award of once** including branding on the award plaque and presentation to recipient. Award presentation photo online for 12 months and shared via social media
- Corporate display table in the foyer or two corporate banners stands
- Logo featured on the summit registration page (online) and confirmation email to registrants
- Logo on promotional materials including 12 months on the summit website
- Three summit registrations
- Logo recognition in sponsorship PowerPoint loop at summit and on event signage
- Dedicated announcements on social media platforms before and after the summit



Connector Sponsor \$3,500

Exclusive sponsor of the opening social at Lucky Bastards Distillers.

- Multiple tickets to the social and exclusive sponsorship signage on site
- Three minute speaking opportunity
- One summit registration
- Logo on promotional materials including 12 months on the summit website
- Logo recognition in sponsorship PowerPoint loop at summit and on event signage
- Dedicated announcements on social media platforms before and after the summit

Program Sponsor \$2,500

Two opportunities

- Cobranding with Program QR code on reverse side of delegate nametags
- One event registration
- Logo on promotional materials including 12 months on the summit website
- Logo recognition in sponsorship PowerPoint loop at summit and on event signage
- Dedicated announcements on social media platforms before and after the summit

Networking Sponsor \$1,500

Unlimited

- One event registration
- Logo on promotional materials including 12 months on the summit website
- Logo recognition in sponsorship PowerPoint loop at summit and on event signage
- Dedicated announcements on social media platforms before and after the summit

Trade Show \$695

- One event registration and skirted trade show table
- Access to wifi and access to power outlet if requested in advance





We would love to have you involved and happy to customize the enclosed opportunities to meet your needs.

Contact Verona Thibault, SEDA CEO to discuss your commitment.

Invoices will be emailed at time of confirmation

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