

SEPTEMBER 27, 2022

7:00 to 8:30 am BREAKFAST

8:30 am OPENING REMARKS & PRAYER

8:45 to 9:45 am PLENARY: Teara Fraser The Sacred Path of Disruption: Indigenous Worldview as the Pathway Home

As the first Indigenous woman to establish her own airline, Iskwew Air, Fraser is carving her own path through what has historically been a male-dominated industry. Named one of Canada’s Top 25 Most Influential Women and featured on the MacLean’s 2021 Power List and chosen as one of 18 “real-world heroes” for DC’s Comics Graphic Novel Wonderful Women of History, Teara will discuss the crucial importance of Indigenous worldview as the path to necessary disruption of systems, laying a foundation for communities to grow, one idea at a time.

9:45 am NETWORK BREAK

10:00 am CONCURRENT SESSIONS

<p><i>Growing the Ecosystem with Community-Based Enterprise</i> By embracing community-based enterprise, we can realize the potential within marginalized communities, reduce barriers, and create stronger, more welcoming communities. Presenters: Aaron Timoshyk, Build Up Saskatoon and Clay Shaw, SCYAP/Pirate Signs</p>	<p><i>Is Your Community Investment Ready?</i> Join panelists Gavin Conacher, World Trade Centre; Katlin Ducherer, City of Lloydminster; and Charly Ondako, CanExport Community Investments Program as they bring the perspectives of an investor, an investment-ready municipality, and a Government of Canada program designed to help communities and nations attract investment.</p>	<p><i>Tourism: Bridging Traditions & Technology</i> Bridging traditions and technology is now essential to market and delivers authentic tourism experiences. In this session, Marina Freitas of Canadian Ecotourism Services will share best practices in applying innovation and sustainable community development in remote and urban communities across Canada. <i>Session will be repeated Sept 28</i></p>
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11:00 am CONCURRENT SESSIONS

<p><i>Bringing skills development to your doorstep with VR & AR</i> Dwayne Melcher and his team at Melcher Studios will illustrate initiatives under development to deliver training remotely using virtual and augmented reality technologies – as well as other digital impacts in the classroom.</p>	<p><i>Making Great Decisions</i> We are making decisions every hour, every day. Short-term and long-term, we make decisions consciously and unconsciously, impacting every aspect of our life. David Smith of Logia Consulting will show you how to go beyond making good decisions and start making great decisions.</p>	<p><i>Fostering Future Entrepreneurs</i> With more than a quarter of Saskatchewan’s population under 20 years old, what does the future of entrepreneurship look like in our province? Hear from a panel of young entrepreneurs to find out what they’re doing and how communities can support up-and-coming businesses.</p>
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12:00 pm LUNCHEON and Community Futures Saskatchewan Award Presentations

1:00 pm What New Seeds Are We Sowing: The Future of Agriculture

Agriculture in Saskatchewan is no stranger to innovation; find out what’s on the horizon for the Land of the Living Skies with a panel exploring the agricultural opportunities for local and regional growth.

2:00 pm CONCURRENT SESSIONS

<p><i>Enhancing Your Attraction Quotient</i> Discover how rural businesses are turning themselves into Consumer Destinations. A panel of four entrepreneurs will share how applying concepts from the Destination Creation Program are making a difference in their businesses.</p>	<p><i>Supply Chains: Regional is Resilient</i> Global leader BHP is well known for its commitment to developing regional supply chains. Discover their best practices and how to build sustainable local and regional industry linkages in the communities you serve. Presenter: Crystal Malainey, BHP</p>	<p><i>The Most Important Element of Your Community Website</i> During this fast moving and engaging session, you will learn how your website can help your location stand out from the crowd and get the attention of businesses, location advisors and potential residents. The session will explain why your website needs to promote you community’s WHY and how to keep people engaged longer. Presenter: David Parsell, CEO of Localintel Economic Development. <i>Session will be repeated Sept 28</i></p>
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3:00 pm NETWORK BREAK

3:15 pm CONCURRENT SESSIONS

<p><i>The Mindshift: Rethinking Our Approach to Economic Recovery</i> Developmental lenders played a critical role in supporting Saskatchewan business owners throughout the pandemic. Moving forward, as we come to accept the fact that COVID didn’t cause the financial vulnerability felt by thousands of small business owners, it exposed it, now may be the time to rethink our road to recovery. Presenter: Taunya Woods Richardson</p>	<p><i>Community Transformation Begins Here</i> Find out how three Saskatchewan communities took the DIY approach to close the digital divide and ensure residents and businesses have the broadband service they need in 2022 and beyond. Presenters: Tina Rasmussen, MLTC; Mayor David Mark, Town of Nokomis, Chris Enns, My Mutual/Town of Waldheim</p>	<p><i>Future of Communities: A Roundtable with BHP</i> Furthering the understanding, development and sustainable use of resources to support communities to be more adaptive and resilient and enable them to address the challenges of the future.</p>
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5:30 to 7:00 pm NETWORKING SOCIAL (cash bar and appetizers) featuring a “Bonfire Chat” with Paul Martin.

September 28, 2022

7:00 to 8:30 am BREAKFAST

8:30 am PLENARY The Future of Work: *The great resignation to the great reimagination* Steven Harrington; Deloitte

To overcome the Great Resignation, we need to rethink, reshuffle, refocus, and reset to achieve the Great Reimagination. Organizations have an opportunity to become more human-centric, agile, resilient, and sustainable. While the forces may be similar, the impact on people, their purpose, the work they do, and how they do it will be very different across sectors, businesses, and roles. It’s time for leaders to shift their thinking on talent and the nature of work itself.

9:30 am NETWORK BREAK

9:45 am CONCURRENT SESSIONS

<p><i>Driving CED with Distributed Energy Systems</i> This session will discuss the \$11 billion in funding programs supporting municipalities, nations and businesses with clean energy initiatives. Presenter: Erwin Heuck, Distributed Energy Association of Saskatchewan</p>	<p><i>How UAV’s Can Help U</i> From transporting people and supplies to intervening in medical emergencies, unmanned arial vehicles (UAVs) can get you new places and solve old problems. Draganfly COO Paul Mullen will discuss current and future applications of drone technology for rural and remote communities</p>	<p><i>Tourism: Bridging Traditions & Technology</i> Bridging traditions and technology is now essential to market and delivers authentic tourism experiences. In this session, Marina Freitas of Canadian Ecotourism Services will share best practices in applying innovation and sustainable community development in remote and urban communities across Canada. <i>Repeat of session</i></p>
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10:45 am CONCURRENT SESSIONS

<p><i>Your new Superpower: Community-Based Investment</i> Join our panel of community leaders in discussing local investment initiatives that are percolating across the prairies. Panelists: Lauren Johnson, Town of Shaunavon; Jeff Montgomery, SES Solar Coop; Seth Leon, Alberta Community & Co-operative Association</p>	<p><i>Stories From the Field: Tourism Clusters in Saskatchewan</i> We all know our communities have much to offer—not just in resources and business prospects, but also in exciting experiences for tourists. Combining the concepts of business clusters with tourism opportunities can help build capacity and attract tourists for your community. Presenters: Darcy Acton, Tourism Saskatchewan; Miranda Blaber, Town of Carrot River; and Nathaniel Puffalt of Prairie Rising Productions</p>	<p><i>The Most Important Element of Your Community Website</i> During this fast moving and engaging session, you will learn how your website can help your location stand out from the crowd and get the attention of businesses, location advisors and potential residents. The session will explain why your website needs to promote you community’s WHY and how to keep people engaged longer. Presenter: David Parsell, CEO of Localintel Economic Development. <i>Repeat of session</i></p>
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11:45 am LUNCHEON and SEDA Award Presentations

12:30 pm PLENARY Crafting the Future You Desire with Jesse Hirsch (remote)

Historically, great crises and catastrophes are followed by renaissances and periods of incredible innovation. During the past several years, some organizations and communities have responded to disruption with incredible resilience, resulting in unprecedented growth and success. Beamed to Saskatchewan from his rural Ontario farm, Jesse will cover important questions about our response to disruption: What is the difference between success and failure, between frustration and excitement? What are the steps communities and businesses should be taking now to leverage this transitional period and ensure a prosperous and sustainable future?

1:15 to 3:30 pm MASTER CLASSES

Refreshments available

My relations: building bridges for a sustainable future

Special Guest Rodger Ross will discuss how we can work with the fabric of community (physical spaces, recreation and sports groups, place-based marketing) to ensure a sustainable future for all. This practical session will include staff from the City of Moose Jaw to illustrate the abundant potential to build common ground.

Rodger Ross, Creerunner Communications
 Jim Dixon & Craig Hemmingway, City of Moose Jaw

Build a Proposal for your Food Sovereignty Project

Imports of fruits, vegetables and nuts that contribute to Canada’s food security will initially become more expensive, then more scarce, a prospect that warrants our attention.

The Growcer helps communities take control of their food system. This interactive session will help attendees develop a proposal their year-round food growing projects. He will share successes, barriers and learnings from across Canada and highlight the steps in planning a community food project and sustainable year-round grow container solutions.

Presenter: Branavan Tharmarajah